

# LOVE YOUR SKIN

## CONSIDER INCORPORATING THESE LOCAL BRANDS INTO YOUR SKINCARE ROUTINE

By Cindy Brzostowski

Austinites are known for placing importance on wellness, and looking after your skin is an important part of overall self-care. Put two and two together, and it should come as no surprise that various skincare, cosmetic and beauty companies have sprouted in the city. Blü Fern, Elevé Cosmetics, The Good Hippie and Vetiver Skin Studio are all Austin-based brands that make products meant to help you achieve and maintain healthy, glowing skin.

Depending on exactly what your skin needs to be its very best, the way to attain your skincare goals could very well lie among the offerings of one of these local brands. And getting your hands on the goods is easy because each of the companies conveniently sells their products online.

### BLÜ FERN

Cofounded by a husband-and-wife team, Blü Fern is a probiotic skincare brand centered on natural botanical blends. Their products are handmade in small batches in Austin, and everything is crafted without any synthetic chemicals, parabens, fillers, toxins or artificial fragrances.

Blü Fern's best-selling product is their Hydrating Milk Cleanser, a mixture of aloe vera juice, coconut milk, algae extract, oat protein and other ingredients. The non-foaming cleanser is designed to balance and restore your skin, and it works with dry, normal or sensitive skin.

**Recommended product:**  
*Hydrating Milk Cleanser*  
[blu-fern.com](http://blu-fern.com) >>

MADE IN AUSTIN ISSUE





## ELEVÉ COSMETICS

Created by two sisters, Elevé Cosmetics prides itself on providing “consciously clean” beauty products that check the boxes of being paraben, sulfate, phthalate and cruelty-free. Anyone who diligently reads labels will appreciate how their products are made with plant- and mineral-based ingredients.

If you're looking for somewhere to start, try out their Essential All-in-One Age Defying Cream. Acting as a moisturizer, primer and SPF, this lightweight cream hydrates, firms, lifts and evens out skin tone.

**Recommended product:**

**Essential All-in-One Age Defying Cream**  
[elevocosmetics.com](http://elevocosmetics.com)

## THE GOOD HIPPIE

You can count on anything you purchase from The Good Hippie being 100-percent vegan, free of artificial ingredients and highly concentrated (they don't add any water to their products). This eco-friendly brand uses natural formulas and sustainable packaging, and everything is handcrafted in Austin.

For those with normal to combination skin, the Balance Starter Kit may be just what you're looking for to refresh your skincare routine. The kit includes cleansing grains and a facial mask, scrub and oil.

**Recommended product:**

**Balance Starter Kit**  
[thegoodhippie.com](http://thegoodhippie.com)

## VETIVER SKIN STUDIO

Named after a type of grass often used in medicines, Vetiver Skin Studio takes a holistic approach to skincare. In addition to the products they sell—designed to help with anti-aging, conditioning, calming and hydrating—they offer facials and waxing at their West Campus studio.

Facial skincare is important, but you shouldn't forget to give the rest of your body some love, too. A nourishing conditioner for the skin, Vetiver Body Oil is made with sweet almond oil, coconut oil, vetiver, Brazilian rosewood, bergamot and black spruce.

**Recommended product:**

**Body Oil**  
[vetiverskinstudio.com](http://vetiverskinstudio.com)



*Blü Fern, Elevé Cosmetics, The Good Hippie and Vetiver Skin Studio are all Austin-based brands that make products meant to help you achieve and maintain healthy, glowing skin.*